

**2008 CENTRAL STATES MONUMENT  
BUILDERS CONVENTION**

**SEPT. 4-7, 2008**

DES MOINES, IOWA  
DOWNTOWN MARRIOTT

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**MONUMENT BUILDERS OF IOWA WOULD LIKE TO INVITE YOU TO VISIT DES MOINES, IA FOR THE FIRST BIENNIAL CENTRAL STATES REGIONAL CONVENTION. AS YOU WILL SEE BY OUR ITINERARY THERE WILL BE PLENTY OF EDUCATION, NETWORKING WITH YOUR VENDORS AND MEETING NEW VENDORS AND FRIENDS. I HOPE YOU WILL TAKE THIS OPPORTUNITY TO REGISTER AND MAKE YOUR RESERVATIONS IF YOU HAVEN'T ALREADY. WE LOOK FORWARD TO SEEING YOU.**

**BELOW IS A SAMPLE OF THE ITINERARY:**

**THURSDAY SEPT. 4, 2008**

**8:00-NOON REGISTRATIONS OPEN**  
**8:00-1:00- TEE'D OFF GOLF OUTING (A.H. BLANK GOLF COURSE)**  
**9:00-1:00- JORDAN CREEK MALL (SHOPPING)**  
**1:00-3:30- LUNCH WITH VENDORS**  
**3:30-5:30- THE SHEF " BUILDING MONUMENTAL RELATIONSHIPS"**  
**6:30-10:00- ENJOY DES MOINES — DINNER ON YOUR OWN.**  
**9:00- HOSPITALITY SUITE**

**FRIDAY SEPT. 5, 2008**

**8:00-NOON: REGISTRATION**  
**8:00-10:00- CONTINENTAL BREAKFAST WITH VENDORS**  
**10:00-NOON- NEW PRODUCTS,TOOLS, DESIGNS**  
**12:00- LUNCH**  
**1:30-2:30- THE SHEF "LIFE CHANGING SUCCESS RECIPES"**  
**2:30-4:30- VENDOR TIME**  
**5:30- A NIGHT AT THE RACES, HORSES AND BBQ**  
**9:00- HOSPITALITY SUITE**

**SATURDAY SEPT. 6, 2008**

**7:00-9:00- FARMERS MARKET DOWNTOWN**  
**9:00-11:00-VENDOR TIME**  
**11:00-12:00- DRAWING FOR SALES (BASIC DRAWING FOR NON ARTISTS)**  
**12:00-LUNCH (UPDATES FROM ORGANIZATIONS)**  
**2:00-4:00- VENDOR TIME**  
**6:00-7:00- HAPPY HOUR**  
**7:00-DINNER AND ENTERTAINMENT**

**THE SHEF STARTED HIS FIRST BUSINESS AT THE AGE OF 19. SINCE THEN, HE HAS EMPLOYED OVER 3500 PEOPLE. HIS PASSION FOR CHANGING PEOPLE'S LIVES THROUGH THE POWER OF POSITIVE WORDS HAS MADE HIM ONE OF THE NATION'S TOP THOUGHT LEADERS ON BUSINESS, CHANGE, PEAK PERFORMANCE, AND MOTIVATION. HE TRAVELS THE WORLD EMPOWERING AUDIENCES TO LIVE THEIR LIVES TO THE FULLEST!**  
**[WWW.THESHEF.COM](http://WWW.THESHEF.COM)**

